



An information and advice
community website for
adults and families



Live Well York Newsletter

April 2019

Welcome to the third Live Well York newsletter that gives you the opportunity to be kept up to date with new additions to the site. We know that peoples' inboxes get filled up so we are committed to sending no more than two newsletter updates per month. In addition you can opt out at any point by emailing livewellyork@york.gov.uk. Also feel free to forward or let anyone know (organisation or citizen) that they can request to be added to the mailing list.

Full Launch (14th March 2019) - this was a fantastic success. Thank you so much to all the citizens, community groups, providers and statutory services that spread the word through Twitter, Facebook, word of mouth and their own publicity channels. Many also provided Live Well York drop-in sessions both on the day and either side of 14th March. Local media also covered the launch including York Press, That's TV York, BBC Radio York, Minster FM and Big Issue.

We had lots of feedback comments that helped to build the doodle art image on launch day with live postings as it developed in York Explore library.



We also gathered everyone's comments to make a word cloud which developed on the day as more feedback came in.



Live Well York website usage stats for launch day were very encouraging:

- Analytics for the day:
 - 269 users
 - 217 new users
 - Average session 6 min
 - Page views 2,060, Unique page views 1,496
 - 460 activity searches
 - 124 event searches
 - 55 service searches
 - 45 latest news reads
 - 42 information and advice searches

The photo booth style tweet frames made by a local community craft group in the Groves – Creative Café (a huge thank you to the craft group) were a great success.



There was so much interest that we didn't get the chance to post them all on launch day so here are the ones that missed out:



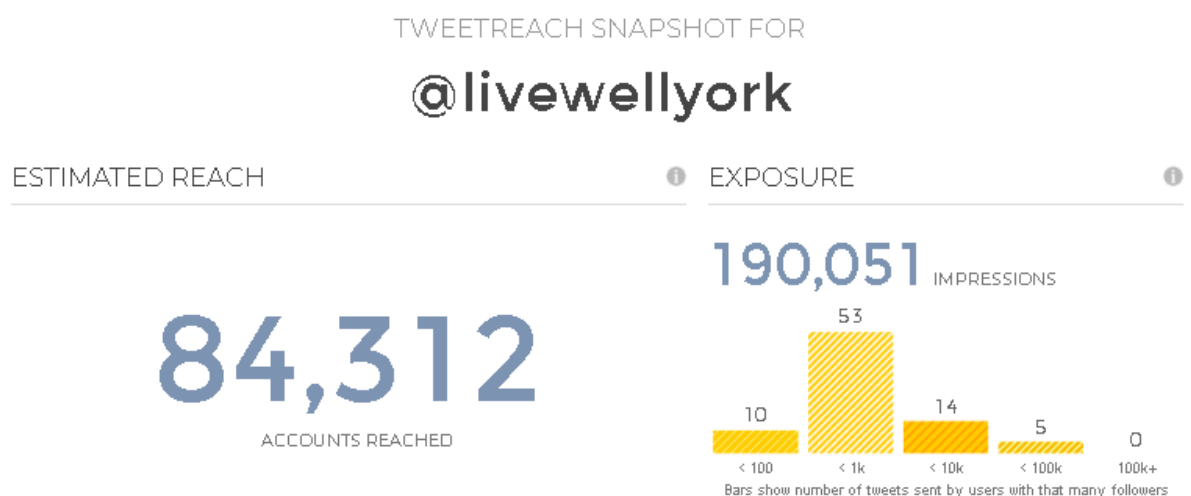
Publicity material – these have been going like hot cakes, the postcard size are turning out to be the most popular approach of passing on details of the website. If you would like more please contact livewellyork@york.gov.uk or call 01904 551006.

Twitter

The number of [@LiveWellYork](#) followers is growing each month, 241 followers and increasing by the day. The collective reach through retweets from partners and local citizens is massive. Don't forget this is a platform to be able to raise the profile of any fantastic work you are doing. Carl Wain was at the community RePaint launch with the York Community Furniture Store, this achieved 12 re-tweets with a reach of over 45,000 Twitter users. We are stronger together.



In the week following launch the [@LiveWellYork](#) tweets have reached over 84,000 twitter accounts:



Mobile Devices – previously we gave advice regarding how to add the Live Well York logo as a short-cut on the home screen of your desktop PC or laptop. We appreciate many people use mobile devices, particularly when having conversations with people looking for solutions. Here are instructions to create a short-cut on your mobile device:

<u>Android devices</u>	<u>Apple iOS devices</u>
<ul style="list-style-type: none"> • Type www.livewellyork.co.uk into your mobile device browser (e.g. Chrome, Samsung internet etc.) • Once loaded tap on the 3 dots in top-right of the screen • Tap “add to home screen” • Amend the short-cut name to “Live Well York” • Tap “add” 	<ul style="list-style-type: none"> • Type www.livewellyork.co.uk into Safari browser • Once loaded tap the bottom central Action button (square with upward pointing arrow) • Tap “add to home screen” • Amend the short-cut name to “Live Well York” • Tap “add”

Practitioners Corner – we have been working with Social Workers to ensure they can quickly find the information they are looking for. As a result we have created a [Practitioners Support Page](#)

This currently provides:

- a pre-filtered electronic link to all the care homes in York;
- a pre-filtered link to all personal care services in York including home care;
- a printable summary booklet of York Care Homes

- a printable summary booklet of personal care including home care

If you are a practitioner and want to discuss other options being included please contact livewellyork@york.gov.uk

Community Activities – we have now reached our first target of over 500 community activity listings. All the disability sports entries in the City of York Council Disability Sports directory have been moved across so website users can filter the sports activities they are looking for. With the disability sport entries, images will be added to help people choose which sports they may be interested in. This will take place over the next month followed by the general sports activities in the City of York Council Sports Clubs directory that are not already on Live Well York to be transferred as well. This will create one place for all sports and fitness activities through Live Well York.

Here are some of the latest activities to be added:

[Games Afternoon - Clifton](#)

[Wilberforce Trust – Active Sensory Sessions](#)

[Singing for All – Clements Hall](#)

[Japanese Taiko Drumming](#)

Community Events – Here are a few examples recently posted:

[Living With Dementia](#)

[Priory Street Volunteering Fair](#)

[York Celebrates Autism](#)

[York Carers Centre – Info and advice pop-up](#)

Service and Products Directory – all [home care providers](#) in York have now been posted. We will then be looking to ensure community transport and community handyperson services/groups are captured. If you provide a service for individual needs, with or without a cost then please [post your services](#).

Here are some examples of recent additions:

[Homeshare York](#)

[Age UK – Home Services Directory](#)

[GoodGym York - Older person practical household or garden tasks](#)

[York Neighbours - Reducing isolation and enabling independence](#)

Latest News – want to raise the profile of something that is happening in York, does it have a community focus or helps to improve people's Health & Wellbeing why not [post it here](#). Here are a few recent news items:

[World Autism Awareness Week](#)

[New "Local Offer for care leavers" launched](#)

[York Hospital Park & Ride service to be Launched](#)

[Go to website](#)



Contact us:

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